

MATTBOAK

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About Me

Hi, I am Matt Boak.

South African Born Designer and Illustrator with a BA (Hons) in Illustration. I consider myself a design practitioner working with a wide variety of skills to tackle briefs, whether that being from a Graphic Design or Illustrative view. I am passionate about design and work hard and confidently to create imaginative problem solving. I enjoy working in a analogue media in a digital world to create new and innovative design, experimenting and playing with imagery keeps my work fresh and exciting.

I like cool stuff like Comics / Posters / Skickers / Old Movies / Skateboarding / Print Making / GIFS / Cartoons / Halftone / Trainers and Beer which all influence my design and work greatly.

Education

University of Cumbria // 2010-2013
BA(Hons) Illustration

CCAD // 2009-2010
Foundation Diploma: Merit

A fast paced course with short project deadlines and a hands on approach to the creative process with a strong emphasis on learning all aspects of design from typography to branding.

Prior Pursglove College // 2007-2009
Fine Art C / Graphic Design B / Media Studies C

Skills

Adobe CC
Photoshop
Illustrator
Indesign
Dreamweaver
Muse
Premier
AfterEffects
Mac Literate
Final Cut X
HTML
CSS
Drawing
Printmaking
Screen
Printing
Typography
Digital and
Analogue
Photography

Design Experience

Commissioned

- + **Creepy Carnage** / 2015
Poster Design for a charity event in Manchester.
- + **GeekPress** / 2015
Identity, branding and web design for a digital blog.
- + **N.Y.K.A** / 2015
Identity, branding for the North Yorkshire Kickboxing Association.
- + **Ropa de Calle** / 2013
Identity, branding and apparel design for an independent clothing company.
- + **Muckletoon** / 2013
Identity, branding for the Muckletoon Adventure Festival in Langholme Scotland.
- + **Swallow Hill** / 2013
Identity, branding and web design for a South African vineyard.
- + **WaterMark** / 2013
Editorial design for the WaterMark poetry festival in Keswick, Cumbria.
- + **GEN II** / 2013
Identity, branding for GEN II, Cumbria

Exhibitions

- + **D&AD New Blood**
Graduates Exhibition. July 2013
- + **University of Cumbria**
Degree Show. June 2013
- + **CCAD Cleveland College of Art & Design**
Student Exhibition. July 2010

Work Experience

- + **Kitchen Team Leader**
Wheatlands Farm Redcar and Cleveland 2013-Present
Within the first year I have been promoted to team leader in this kitchen which has provided me with great team working and leadership skills. Also this work is full of pressures and deadlines with I have learnt to meet.
- + **Griller**
Nandos Carlisle 2012-2013
- + **Crew Member**
KFC Carlisle 2011-2012
Working in well established restaurants gave me experience and confidence with customers and busy environments.
- + **Menu Designer**
The Menus 2009-2010
As a menu designer my role was to design menus for restaurants around the North-East of England, which consisted of talking to clients using adobe software this gave me some of my first design skills and experience.

Referees

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